Valpak Print Vendor Registration
Frequently Asked Questions

1. **What is print vendor registration?**

   Print vendor registration is a program that identifies printers through a printer identification number (PID#). Printers are contacted to gauge their comprehension of our supplied insert specifications, are informed of our processes, and are informed of the ramifications of submitting non-conforming material. Printers are provided a PID #. The goal is to alert the print vendor that print quality must begin upstream (at their production plants).

2. **What is the purpose of the PID#?**

   The PID# will be used by the VMC warehouse to identify the source of printed material. The PID# is entered into SAP by warehouse receiving clerks. Supply Chain will be able to pull reports based on PID#'s that will allow us to track the volume and performance of a print vendor's material being inserted into the Valpak envelope. This information is a great tool to enhance insert performance, leading to greater efficiencies in our production facility.

3. **How does the printer benefit from the registration process?**

   The printer gets the opportunity to discuss the supplied insert specifications with a subject matter expert in the Supply Chain Inbound group. The printer will be able to gain a clear understanding of our requirements and the ramifications of non-conformance. This knowledge will lead to a greater likelihood of receiving conforming material. The printer benefits are two-fold. They will satisfy their end client with no quality issues and they will receive the full revenue potential of their printed product.

4. **What are the benefits to Valpak Operations by a print vendor being registered?**

   - An automated process for documenting vendors shipping material to the VMC using the PID#'s, that will connect the piece (by batch number) to the external printer.
   - Fewer quality issues from supplied inserts resulting in expedited receiving of supplied inserts and increased picking efficiencies, allowing for greater customer satisfaction for the print vendor's client.
   - Higher efficiencies on the collation equipment due to conforming material.
   - Reduced man-hours dedicated to supplied inserts, reducing the overall impact on production costs and fees being passed on to franchises/clients.